

Overseas Press Club Bulletin

VOL. 42, NO. 3
APRIL 1987

52 East 41 Street
New York, N.Y. 10017
(212) 679-9650

Up-and-Coming

Wednesday, April 22—OPC Annual Awards Dinner. Lesley Stahl and Art Buchwald headline the evening at Grand Hyatt Hotel. (See lead story for details.)

Tuesday, May 12, 5:30 p.m.—Walter Anderson, editor of *Parade* Magazine, reports on life in the U.S.S.R. today. Bogert Room.

Friday, May 15, 5:30 p.m.—OPC Jazz Night. The guitarist Mike Peters pays tribute to Django Reinhardt. Rumford Hall. (\$5 for all attendants.)

Tuesday, June 16, 5:30 p.m.—"An Evening of Alberta Hunter." Frank C. Taylor, co-author of *Alberta: A Celebration in Blues*, talks about the legendary jazz singer. Video presentation. Bogert Room.

Members free, guests \$5. Cash bar, all functions except Annual Awards Dinner. Reservations required; call Mary Novick 212-679-9650.



Walter Anderson Reports on USSR

One of the most unusual overseas reporting ventures of recent years will be marked Tuesday, May 12, when **Walter Anderson**, editor of *Parade* Magazine, appears at an OPC Speaker's Night.

Anderson has just returned from a two-week visit to the Soviet Union. Vitaly Korotich, editor of the Soviet magazine *Ogonyok*, similarly was to tour the United States for two weeks. *Ogonyok*, which is affiliated with *Pravda*, is one of the most popular magazines in the U.S.S.R.; *Parade*, which appears Sundays in 298

see Page 2

Annual Awards Dinner

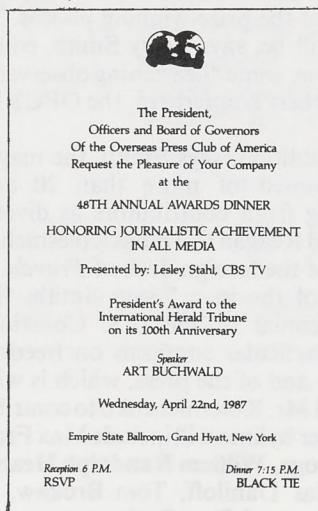
OPC Expects 'Largest Turnout' For Buchwald, Stahl and International Herald Tribune

Ticket sales are particularly brisk for the OPC Annual Awards Dinner, which takes place at the Grand Hyatt Hotel on Wednesday, April 22.

"More members are responding better than ever this year," says **Anita Diamant**, co-chairman of the Dinner Committee and former president of the OPC. "We're expecting the largest turnout that we've had in years."

The attendants will not be disappointed. Among the highlights of the evening are appearances by Art Buchwald, the popular satirist who is the evening's guest speaker, and by Lesley Stahl, the CBS News National Correspondent who will present the awards for outstanding achievement in broadcasting, print and photographic journalism. In addition, the President's Award will be given to the *International Herald Tribune*, which celebrates its 100th anniversary this year. And a special issue of *Dateline* pays tribute to the 200th anniversary of the U.S. Constitution and its guarantees of the freedoms of speech and the press.

The evening begins with cocktails at 6 p.m., followed by dinner at 7:15. Tickets for the black-tie event are \$65 for each OPC member and one guest; all other tickets are \$150 each. For information and reservations, contact Mary Novick at the club, 212-679-9650.



Some Serious Words (But Only A Few) From Buchwald



"I have a feeling that this affair will be sold out much faster than most," said Art Buchwald, who confessed that he has a special interest in this year's Awards Dinner because the *International Herald Tribune* is receiving the President's Award.

"What I like about the program is that it's celebrating the *Paris Trib*—which is what I call the *International Herald Tribune* because that's where I worked for them for 14 years. Anyone who ever served abroad *had* to read it.

"In all, I was associated with them for 37 years," added Buchwald, who then assured us that he started work at the paper the day after he was graduated from grade school.

Just before going to press, we phoned the political columnist at his home in Washington to ask him

see Page 2

Who's doing what, when, where and, if there's space, why

by RALPH D. GARDNER

Member **Bob Dunphy**, who recently returned to New York after a year's stint as "foreign expert" on the *China Daily*, the only English-language newspaper on mainland China, is now writing for the quarterly *Newsletter of the Asia Society*. Before his retirement, Bob worked for forty years as a newspaperman, including twenty-five years at the *New York Times*. He was also with the *Wall Street Journal* and other newspapers, including eight years as a *Stars and Stripes* correspondent in North Africa and the Middle East. See his interview with **George Barris** in this issue.

Rosalind Massow is the guest travel commentator on three of the American Association of Retired Person's *Modern Maturity* television shows this month. The program is aired over PBS stations in 251 cities. Massow is the author of the AARP's first travel book, *Travel Easy, the Practical Guide for People Over 50*.

OPC'er **E.W. Williams**, publisher of *Quick Frozen Foods International* and other magazines, is back from a two-week trip to India. He had been invited by the Indian Government to visit seafood processing plants in Goa, Bombay, Cochin and Delhi. This was his second visit to India; the first was in 1980.

Member **Al Kaff**, managing editor of *Cornell University News Service*, has been elected vice president of the newly-organized Ithaca Press Club. One of his professional hobbies, since the 1950s, has been working with press clubs in the United States and Asia.

Longtime OPC'er **Denny Griswold**, founder and editor of *Public Relations News*, the international weekly for public relations, public affairs and communications executives, will present the coveted Gold Key Awards to 217 public relations executives who have advanced to top management posts during the past two years. The presentations will take place at the 1987 *PR News Awards Banquet*, May 8th, at the Pierre Hotel.

Three OPC members among this year's winners include **Michael M. Masterpool** of RJR Nabisco; **Frederick E. Bona** of W.R. Grace and **John M. Allen** of the *Reader's Digest* Foundation. The total number of recipients, to date, is 3,267.

Buchwald— from Page 1

for a sampling of the issues he planned to address as the guest speaker to an audience of experienced journalists. Would he dissect the Iran-contra scandal? The Japanese infiltration into U.S. markets? The forthcoming baseball season?

"My speech will be a reminiscence of what I did for the *International Herald Tribune*—I don't care much what anybody else did," Buchwald deadpanned. "I plan to talk for about 20 minutes, but if I get on a roll, I'll talk longer. For \$150 a ticket, you've got to give them something." (Editor's note: Buchwald was, no doubt, on a roll.)

"Remember what they said when the Titanic went down?" Buchwald challenged. "It will be a night to remember!"

Anderson— from Page 1

newspapers, is the most widely distributed magazine in the U.S.

Under the agreement, Anderson and Korotich will write articles describing their impressions and evaluations of each other's country. Both articles will then appear side by side in *Parade* and *Ogonyok*.

Anderson said he planned to concentrate his article on his impressions of the Soviet people on all levels and in several areas. His OPC talk, from 5:30 p.m. to 7 p.m., will describe those impressions and reactions.

Anderson, an OPC member, has been editor of *Parade* since 1980. He is also the author of *Courage Is A Three-Letter Word*, published by Random House last June; the book will be a Fawcett paperback in July. Several copies will be distributed as door prizes.

Dateline Doings

Another reason not to miss this year's OPC Awards dinner, besides Art Buchwald, the featured speaker, is this year's issue of *Dateline*.

As it has every year, the magazine will feature the award-winners and reproduce some of the prize-winning photos. There also will be, says **Larry Smith**, editor of *Dateline*, some "heartening observations" by **Herbert Kupferberg**, the OPC's President.

In addition, says Smith, the magazine will consist of more than 20 articles ranging from contributors as diverse as Ronald Reagan to Tomas Kolesnichenko, head of the foreign desk of *Pravda*. "The focus of the issue," says Smith, "is the Bicentennial of the U.S. Constitution, with particular emphasis on freedom of speech and of the press, which is why we invited Mr. Kolesnichenko to contribute."

Other bylines will include Max Frankel, Jim Hoge, **William Randolph Hearst Jr.**, Nicholas Daniloff, Tom Brokaw, Peter Jennings and Dan Rather.

AUTHORS! AUTHORS!

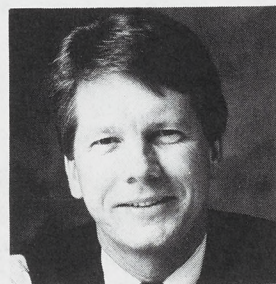
by RALPH D. GARDNER

OPC member **Frank C. Taylor** is the author of the new biography, *Alberta Hunter: A Celebration in Blues*. It is published by McGraw-Hill.

Frank met Alberta—one of the century's great blues and jazz singers—in 1984 in Sao Paulo, where he was then stationed as South American bureau chief for *McGraw-Hill World News*. He now is executive director of McGraw-Hill's Business Press Educational Foundation.

Taylor and Hunter worked together on the book for five months, until her death in October 1984. He then completed her story from sacks-full of photos, notes and memorabilia, as well as from the black newspaper archives at the New York Public Library's Schomburg Collection, in Harlem. He also interviewed her jazz-world colleagues throughout the United States and Europe. *Kirkus Reviews* praised the book as "an affectionate, tell-it-like-it-is biography... that captures the spirit, not only of [Taylor's] fascinating protagonist, but of her times as well."

"During 20 years that Alberta worked as a nurse, after retiring from the stage, most of her fans believed she was dead," said Frank. "In 1977, the hospital—believing she had reached the retirement age of 70—made her retire. She really was 82, and that year—after her 23-year hiatus—she started singing again at a Greenwich Village nightclub."



Frank C. Taylor

The March issue of *Ms. Magazine* features excerpts from the book, and the film producer Martin Scorsese is considering a film version. Frank is scheduled to appear on the *Today Show*, and he will tour the country to publicize his book, giving a series of talks and showing a rare video of one of Alberta's performances.

In addition, Frank will preside at "An Evening of Alberta Hunter"—and show the rare Hunter video—at the OPC on Tuesday, June 16, at 5:30 p.m.

Member **Sandy Richardson** is the editor of two new books, *Toward a Better World*, by Mikhail S. Gorbachev, and *Chernobyl Eyewitness*. Both books are

see next page

published by Richardson & Steirman, and are distributed by Kampmann & Company. Sandy met with Gorbachev in Russia in connection with the Soviet leader's book.

Another Richardson & Steirman opus, distributed by Kampmann, is OPCer **Edward Hymoff's** *The OSS in World War II*. This is a revised, updated edition of his true story of the formation of the Office of Strategic Services—forerunner of the CIA—and of the American agents who operated behind enemy lines.

Hymoff, himself a former OSS member, tells how the British Secret Service helped train the fledgling agents. But—by 1944—when the young Americans began scoring intelligence coups, Hymoff writes, instead of being proud of their students, it created jealousy among their British Secret Service counterparts.

George Barris Remembers Marilyn Monroe

by ROBERT DUNPHY

George Barris, the veteran photojournalist invited to speak at the OPC on March 24, is truly a man with stars in his eyes—and none shines brighter than Marilyn Monroe.

For the past four decades, globe-trotter Barris has been photographing and interviewing such stellar personalities as Elizabeth Taylor, Judy Garland, Frank Sinatra, Charlie Chaplin and Marlon Brando. But, as he tells it, Monroe outshone all the stars he interviewed for cover stories he sold to magazines like *Paris Match*, *Cosmopolitan*, *This Week*, *Parade*, *The Saturday Evening Post* and *Collier's*.

In a recent conversation, Barris reminisced about his long friendship with the ill-fated Hollywood sex goddess and talked about the new book *Marilyn: Norma Jeane*, for which he provided the photographs and Gloria Steinem the text that incorporates material from one long last interview Barris had with Monroe. (At press time, Barris was scheduled to talk about the Marilyn Monroe he knew, while showing slides of his exclusive photos of the star, at the March OPC Speaker's Night.)

Marilyn's untimely demise might have come as a shock to the rest of the world, but to George Barris her death was absolutely traumatic. In an attempt to hide his grief, he took off for Europe and lived in France for 20 years.

The sensationalism that followed Marilyn's death, including the speculation that she might have been murdered,

was so unsettling to Barris that he declined to be interviewed, and buried himself in his work.

"She was so intent on finishing the autobiography with me that I certainly don't think she committed suicide," he said. "When Marilyn was dating not only the President of the United States, Jack Kennedy, but also his brother, Attorney General Bobby Kennedy, an awful lot of people were getting very nervous. Furthermore, her decision to write an autobiography to 'set the record straight' didn't help to calm their nerves."

During his stay in France, Barris eventually met and married French actress Sylvie Constantine, became the father of two daughters and bought a house outside Paris in Soisy-sur-Seine. He continued his work as a photojournalist, turning out feature stories for magazines here and abroad. In 1982, Barris and his family returned to the U.S. They now reside in Newbury Park, Calif.



Barris Book Aids Children's Fund

In conjunction with the publication of *Marilyn: Norma Jeane*, a fund has been set up to provide children with the kind of loving care that Marilyn Monroe herself so lacked in her formative years, says **George Barris**. Called the Marilyn Monroe Children's Fund, it finances a wide range of grassroots projects across the country that aim to improve the lives of children and families, such as programs to prevent sexual abuse inside and outside the home, as well as advocacy programs for better day-care facilities.

Under the organization planning, Steinem's writer's fee for the book, a part of Barris' royalties and a portion of Henry Holt and Company's profits as the publisher were ticketed to get the fund under way.

For more information on the Marilyn Monroe Children's Fund, contact the Ms. Foundation for Women, 370 Lexington Ave., New York, N.Y. 10017.

—Robert Dunphy

Mike Peters Brings Django Concert to OPC May 15

Mike Peters, the innovative guitarist, who has devoted recent years to the music of the legendary and incomparable Belgian gypsy, Django Reinhardt, will commemorate the 34th year of the death of the genius who died May 16 in France with a twilight jazz concert given by the Overseas Jazz Club, on Friday, May 15 from 5:30 p.m. to 7 p.m. Admission is \$4 for all, seating on a first-come basis.

Peters is the founding President of the "Django Reinhardt Society" and Executive Editor of the journal *Djangology* dedicated to the legacy of "The Fabulous Gypsy." The contents are special articles from magazines, newspapers or, says Peters, "even personal reminiscences about Django."

It just so happens that Jazz Chairman **Wilma Dobie** falls into the latter category. She was a jazz deejay broadcasting via Radiodiffusion Francaise for Mutual Broadcasting. She had met briefly and was mightily smitten by Django's music. Her deejay theme was Rheinhardt's "Lentement Mademoiselle," and she frequently opened her show with the announcement that Django was the evening's guest. He never appeared. Undaunted, Ms. D. had at hand his shy, gifted brother, Joseph.

With any luck at all, maybe Mike Peters who has been a featured guest often at OPC jazz concerts, will play "Lentement Mademoiselle" for OPC's jazz chair.

The Best of the Best In Photo Hall

A selection of photographs from the hundreds entered in this year's awards competition will be on display in the club's first-floor exhibition gallery throughout April. (The winners, whose work represents the best photographic reporting from abroad in newspapers, magazines, books and wire services will be announced at the annual Awards Dinner at the Grand Hyatt Hotel on April 22.)

"The quality of our entries this year far surpasses what is published by the Pulitzer Committee," said **Charles Rotkin**, a former photojournalist and chairman of the committee that oversaw the competition. "I was hard-pressed to choose which of the entries would go on display."

ELECTION INFORMATION

Overseas Press Club of America

MARCH 19, 1987

CANDIDATES
OVERSEAS PRESS CLUB BOARD OF GOVERNORS, 1987

The Nominating Committee has named the following candidates for the seven Active and one Associate openings on the Board of Governors.

ACTIVE (elect seven)

Robert U. Brown

John Corporon

Walter Diamond

Allan D. Frank

Blythe Foote Finke

Ralph D. Gardner

James Head

Ralph Levitan

Frank C. Taylor

ACTIVE

Marjorie Longley

Meyer Lurie

Rosalind Massow

Bryce Miller

Raymond Price

Leonard Saffir

Larry Smith

Richard Stolley

ASSOCIATES (Elect one)

Felice Levin

Robert J. Misch

Under OPC By-laws (Art.XI, Sect.3), additional nominations may be made by petition. A petition for each candidate must be signed by no fewer than 40 eligible members, Active or Associate, depending on the nominees' classification. Each petition must be delivered in person to the secretary or mailed in person no later than eleven days after the date of the Bulletin's issue which contains the Nominating Committee's list of candidates. Accordingly, this year's petition must be delivered or mailed by April 15, 1987.

Respectfully submitted
Anita Diamant, Chairperson
Jean Baer
James Gaines
Henry Gellermann
Norman A. Schorr
H.L. Stevenson

THIS IS NOT A BALLOT

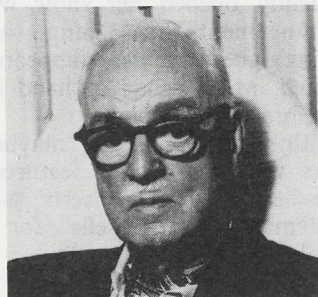
Judge Allman, Larry Klingman Die

Norwood Francis Allman, 93, who distinguished himself as a journalist in China as well as a diplomat, lawyer, judge and intelligence officer, died on February 28 after a brief illness. He is believed to have been the oldest member of the OPC.

Allman was born on July 24, 1893, on a farm in Union Hall, Va. After graduating from the University of Virginia in 1915, he joined the U.S. Embassy in Peking as a student interpreter. It was here that he tested his fluency in Mandarin with an obscure local assistant librarian named Mao Tse-tung at the University of Peking.

Later, Allman served as a consul and interpreter, and became a judge of the International Mixed Court in Shanghai. Retiring in 1924 to practice law, he was among the few foreigners who could dispense with an interpreter when making court appearances. He prepared the first English language text of Chinese commercial laws. He taught comparative law at Soochow University in Shanghai.

In 1927, he was retained to persuade Chiang Kai-shek to free Soviet Comintern agents captured when the Chinese Communists were defeated.



Judge Norwood Allman

While serving as editor-in-chief of the Chinese-language daily *Shun Pao* from 1937 to 1941, Judge Allman carried a revolver to prevent the Japanese from intimidating his staff and censoring the paper's content. He also was publisher and editor of the *China Press* from 1947 to 1949.

Allman was in Hong Kong on business when the Japanese attacked Pearl Harbor, and was subsequently interned for six months in a Japanese prison camp. He returned to the United States in June 1942, on the diplomatic exchange ship, *S.S. Gripsholm*. He was immediately recruited by Gen. William "Wild Bill" Donovan, OSS chief, as chief of secret intelligence in the Far East. He headed the Asian bureau based in New York City.

After the war, Allman returned to China to practice law. In 1950 when the Communists captured Shanghai, Allman was forced to return to the U.S. His autobiography, *Shanghai Lawyer*, describes the turbulent decades he witnessed.

In recognition of his past achievements and outstanding service to improve Sino-American cultural relations, the Government of the Republic of China awarded him a Blue Ribbon Distinguished Service Medal in 1982.

It has been reported in *Variety*, the show business publication, that longtime OPC member **Lawrence L. Klingman**, 68, died October 20 from emphysema, in Carlsbad, Calif. He had been active for many years as a newspaperman, author and a public relations executive.

After starting his reporting career in Chicago, Klingman became a U.S. Army news writer during World War II. Later he was European correspondent for the *Philadelphia Inquirer* and then the assistant foreign editor of *International News Service*.

He was the co-author, in 1950, of the novel, *His Majesty O'Keefe*, which became a motion picture, starring Burt Lancaster. In 1953, he founded Klingman and Spencer, a New York public relations firm, and in 1958 he became president of Commco Public Relations, remaining there until his retirement in 1983.

Overseas Press Club Bulletin

The Overseas Press Club Bulletin (ISSN-0738-7202) is published monthly, except August, for \$24 per year to members, included in dues, by the Overseas Press Club of America, New York, N.Y. 10017. Second class postage paid at New York, N.Y.

Fran Carpentier, Fred Ferguson, Co-editors; Ralph Gardner, Charles J. Schreiber, Associate Editors.

POSTMASTER: Send address changes to the Overseas Press Club Bulletin, 52 East 41st Street, New York, N.Y. 10017.

Overseas Press Club of America, Inc.
52 East 41st Street
New York, N.Y. 10017
(ISSN-0738-7202)

NEW MEMBERS

ACTIVE RESIDENTS

Stephen Govoni
Catherine Braden Hemlepp
Geoffrey N. Smith
Robert E. Sullivan

NEW APPLICATIONS

ACTIVE OVERSEAS

Gerlind E. Younts—Correspondent/
Producer, Cable News Network Inter-
national (Russia)
Sponsors: *Jack S. Younts, Herbert
Kupferberg*

ASSOCIATE NON-RESIDENT

Michael J. Piazza—Account Supervisor,
Galli Associates
Sponsors: *Charles Schreiber, Anthony
Galli*

ASSOCIATE OVERSEAS

A.M. Hoon-Zumloh—Senior Banking
Officer, Saudi European Bank, S.A.
Sponsors: *Erik Nielsen, Herbert Kupfer-
berg*

All your news that fits

Please keep telling us what you're doing. OPCers' activities make for a better OPC Bulletin. We're trying to keep up with the items you've been sending. We'll admit it's not quite original but our motto is, "All your news that fits."

Agate Advertisements

OPC Bulletin accepts classified ads in what may be best media influentials buy. \$5 minimum for up to three lines, \$1.75 for each line thereafter. 46 characters per line. Check must accompany typed copy submitted to OPC by 14th of month preceding publication.

Second Class
Postage
PAID
at NY, NY